

**FOR IMMEDIATE RELEASE**

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## **Bay Equity Names Shane O'Dell to Head Wholesale Production**

Mortgage industry sales veteran Shane O'Dell has been named Director of Wholesale Production for San Francisco based mortgage lender Bay Equity.

"Shane O'Dell is a dynamic sales professional with an impressive record of growing mortgage sales teams and volume," said Bay Equity Managing Director Casey McGovern, "he's an experienced National Sales Manager, a motivator, an innovator and a great team leader."

A 17 year veteran of the mortgage industry, Mr. O'Dell previously managed the sales team of a small wholesale lender as it grew into a regional, then national company with more than 500 sales personnel and loan volume in excess of \$1 billion dollars a year.

Mr. O'Dell will share his time between corporate headquarters in San Francisco and a newly opened Bay Equity Wholesale Lending office in Phoenix.

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